

# Nominee Profile

Name: Holly Abraham

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Occupation: Canadian Risk Manager, Entrepreneur

## 1. List your experiences in sport and/or recreation as a:

**Participant/competitor-** Gymnast for 8 years, played all sports in High school, Athlete of the year in 2 different high schools, completed a BA in Physical Education at the University of Western Ontario. I participated in many sports including intramural. As an adult I continued to play softball until 2008. I am active in downhill skiing, tennis and fitness. I can't say I am a golfer, although I try. I just started Dragon Boat.

**Coach-** I was a Gymnastics Coach for over 20 years was Level 2 Certified Gymnastics and Level 3 Theory, and then became an NCCP Technical Course Conductor. I have been a Level 1 and Level 2 Course Conductor for NCCP since 1988 in Gymnastics and Theory. I am currently a Learning Facilitator for CBET A and B of the NCCP theory program. I coached three years of soccer at the recreational level and completed Level 1 Technical in Soccer and. I recently developed the NCCP Foundations Course for Aerobic Gymnastics for Gymnastics Canada and I am in the process of delivering these coaching courses this year.

**Professional Administrator-** I was the Administrative Director of Gymnastics Mississauga 1988-1992. Technical Director of Gymnastics Ontario 2001-2004, Chief Executive Officer of Gymnastics Ontario 2004-2009. I currently own and operate Sport Leadership Group Inc. focusing on Leadership Development, Risk management and Quality Management Systems. I am currently Aerobic Gymnastics Program Advisor for Gymnastics Canada.

**Board/Committee member-** I have been on the following committees with **Gymnastics Ontario**; Policy and Procedure, Coach Education, Risk Management, Ethics, Human Resources, Aerobics Gymnastics and Finance. I have been on Gymnastics Canada's working group on Aerobic Gymnastics since 1995 and Operations Council 2002-2009. I am currently Chair of the Aerobic Gymnastics Working Group for **Gymnastics Canada**.

At the international level, I was the Vice President of the Aerobic Gymnastics Technical Commission 1995-2000 with the **International Gymnastics Federation** (FIG). I have been on the working group for the development of the Aerobics Academy since 2000. I worked with OFSAA, on the Coaching in Ontario Schools committee in 2008. I was a Board member of Gymnastics Ontario 1991-1995 as Treasurer.

I have been a Board member of **SAO** 2006-2011. I was responsible for the Administration portfolio within the scope of the Strategic Plan in 2008-2009. Other committees include, MHPS Liaison Committee, Marketing and Communications Committee, Finance Committee, Executive Committee, Governance Committee, Human Resources Committee.

I have been on the Canadian Olympic Committee as a Class B member from 2004-2008. The structure changed in 2008 and I continue to be a member.

**Official-** I am an International Aerobic Gymnastics Judge and have been since 1995. I have been head of delegation for Canada at nine World Championships and three Pan American Gymnastics Championships. I have been a Provincial and National Judge with Gymnastics Ontario since 1995. I am responsible for training the judges in the sport in Ontario and Canada. I am a member of Sports Officials Canada as one of the Gymnastics Reps in Canada.

**Other-** As a Technical Commission member of FIG, I have been responsible for Judging education at intercontinental judges courses 1995-2001. I was the Event Manager at two international Coaches Courses in Canada and operated two National Aerobics Gymnastics Championships as an Event Manager in partnership with Gymnastics Canada and Gymnastics Ontario. I am part of the team responsible for developing the Academy program for Aerobic Gymnastics with the International Gymnastics Federation since its inception in 2000. This is a coaching program designed by a team of experts of which I was one. I train coaches from all over the world at international FIG Academies including level 1-3 in Paris FRA., 2006, 2007, 2008, Level 1 in Mexico 2007 and Vietnam 2008.

**2. Describe the skills, experience, and expertise you bring to the Sport Alliance of Ontario. Please refer to the attached list of skills sets and experience.**

My many roles in sport over the past 25 years have enabled me to have a unique understanding of the sport and recreation system in Ontario and Canada. With my work as the CEO of Gymnastics Ontario, I have been involved in all areas of the sport business and have developed the skill sets required by the SAO and can contribute to any area of the business. I lead Gymnastics Ontario through ISO 9001-2000 certification 2004-2009 and had a leadership role with Gymnastics Canada throughout those five years.

Over the past three years, I have developed a keen understanding of CS4L and their mandate and have worked with several sports on implementation plans. I have attended workshops on CS4L as Chair of SAO and met the leaders of that movement. I have developed very good relationships with other organizations to support the goals of Sport Alliance. I have lead the SAO through its most recent Strategic Plan and provided the volunteer leadership necessary to meet our goals and objectives.

**3. Please indicate your areas of interest with respect to the SAO's programs and services.**

I have a huge interest in having SAO take a leadership role with the 2015 Pan/ParaPan Am Games on behalf of PSO's in our province. Over the past year, I have worked closely with SAO staff to provide information to MHPS and the senior staff of the 2015 Games to demonstrate our ability to manage large projects and support their objectives. I have participated in think tanks with other PSO's and am convinced we can create a synergy with our partners that move us forward in a leadership position with Pan Am's. Whether SAO assists with the Legacy, Education, or Volunteer Development, I would like to work with our team of volunteers and staff to have a positive impact on the games which will provide long term support of the sport system in Ontario.

I am also very keen to work with the SAO on their new marketing and communications strategy which will enable SAO to improve our image and communication to our members.

**4. What would you like to accomplish as a member of the SAO Board of Directors?**

I would like to contribute to the success of the organization by providing whatever is required to meet our goals and objectives in the Strategic Plan. I would like to get the Governance Committee up and running this year which will provide a much needed review of our Bylaws. I would like to help the organization keep on track with finances as well, so I would be willing to work with the Finance Committee in this regard.

**5. If you are interested in serving as an officer, please indicate in which role (check one or more).**

Chair

Vice-chair

Secretary

Treasurer