

Memo to: Provincial Sport & Recreation Presidents and Executive Directors/Chief Operating Officers

From: Dr. Michael F. (Mike) Murphy Chair, *sportalliance* Board of Directors

Re: November 1, 2007 "Update"

On behalf of the SAO's Board of Directors, I am pleased to provide you with an "Update" on SAO developments. Let me begin my first circular by saying that it is a privilege to be your Chair for 2007-8. My initial two years on the board were interesting and enjoyable. Although the challenges were substantial, your representatives met them admirably and in so doing placed us in a position to achieve our vision, mission, goals and objectives (please check the SAO website for our Strategic Plan). Looking backward, I thank Doug Rosser for his significant contributions over many years to the SAO; and I wish a fond farewell to departing board members Karen Makela and Doug Gellatly. The latter two individuals will be missed but not forgotten. Of course, Doug Rosser will continue for another year in his role as Past Chair. Over the next several months, he will spearhead the move into our impressive, new facility. Looking forward, I am excited about working with Shannon Cotnam, Adam Evans, Barbara Hoffmann, Stephen MacDonald, Roger Robbins, David Saad, Holly Abraham (Vice-Chair), Carole Nickle (Treasurer, Vice Chair), Ilene Watt (Vice-Chair), Doug Rosser, Jim Bradley (CEO), Janie Romoff (Director of Sport and Recreation for the MHP) and Sue Holloway (Ministerial Representative), your board for 2007-8. The first five individuals were each elected to a one-year term, the next four individuals, and myself, were re-elected to two-year terms.

Over the next year, the board will focus on its commitments to the Ministry of Health Promotion and to the Strategic Plan. This effort will be led by the indefatigable Jim Bradley and his excellent staff. In addition, the board, where appropriate, will provide assistance to Jim and staff in six Key Opportunity Areas (KOAs). Holly Abraham will take the lead on the Administration KOA, assisted by C. Nickle, B. Hoffmann and A. Evans; David Saad and Ilene Watt, the Communications' KOA, assisted by S. Cotnam and A. Evans; Mike Murphy, the Research and Innovation KOA, assisted by S. MacDonald; Ilene Watt, the Partnership and Collaboration KOA, assisted by B. Hoffmann and C. Nickle; David Saad, the Programs and Services KOA, assisted by R. Robbins; and Jim Bradley, the Sport System Infrastructure KOA, assisted by M. Murphy and R. Robbins. Of course, members will also serve on various committees of the board.

## HAPPENINGS OF NOTE

The Ontario Sport Action Plan (OSAP) Steering Committee continues to meet and is reviewing the priorities for action which were established when the plan was first formulated. These initiatives were re-evaluated at the Momentum conference in February of 2006. In addition, the committee was reinvigorated through a facilitated session in September and is working on an annual report card to rate the progress of the plan on an annual basis. Look for some great things to come from this committee. We are also in the process of developing an OSAP web site dedicated to the plan.

## WELCOME TO:

- Chris Dalcin, Director, Sport Lab & Physical Preparation, the Canadian Sport Centre Ontario
- Ron Wilson, Executive Director, Judo Ontario

## 2007-8 SAO EXECUTIVE



Dr. Michael Murphy Chair



Holly Abraham Vice-Chair



llene Watt



Stephen MacDonald

Picture not Available

Carol Nickle Treasurer

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If I can provide clarification on any matter, please do not hesitate to contact me at 519-686-4507 or call our CEO, Jim Bradley, at (416) 426-7074. Also for your information, I will travel from London (my home) to an office in the SAO headquarters on the first and third Mondays and the second Wednesday in each month. I expect to work there from about 10:00 am to 3:00 pm. My email address is murfy@sympatico.ca.