

Peter G. Dunbar

Leadership & Staff Relations Expertise

I am a **strategic thinker** and **innovative leader** who has worked in local government for the past thirty years. I have extensive experience in managing the leisure services portfolio of a trend-setting, year-round recreation and tourist community. I believe in building strong relationships with elected officials, municipal staff, other levels of government and the community. My expertise lies in the following key areas:

--provided professional **direction and support**, empowering staff to take responsibility and make decisions resulting in improved productivity and morale.

--provided professional **business advice** to Council, Senior Management and Department Heads.

--initiated and developed a **Team Structure for the Leisure Services Department**, including: Arts, Culture, Special Events, Green Space, Arena Services, and Fitness Services which is a benchmark for service delivery.

Leisure Services Community Impact Expertise

--was **Project Director of Rails to Trails to Greenways** Manual for Ontario Ministry of Tourism and Recreation; developed first Rails to Trail Binder Series.

--**created Recreation Departments** in two tourist-oriented Ontario communities.

--**organized 30 seminars on Special Events** and How They Boost the Community and Economic Profile

--**presented over 50 lectures on community trail development**, most recently at the Ontario Conservation Authority Conference, Atlantic Coast Tourism Partnership and Ontario Small Urban Municipalities.

--received **Outstanding Achievement Award** for trail development in Canada; **Corps D'elite Award** (Ministry of Tourism and Recreation) for outstanding contribution to the promotion of recreation in Ontario; **Recreation Award of Excellence** (Parks and Recreation Ontario) for outstanding contributions to Parks and Recreation in Ontario.

Restructuring Expertise

--developed **policies**, a long-term **financial planning model** and **strategies** for the newly structured leisure services department

--reorganized the Leisure Services Department; overhauled business processes to provide **streamlined operations and improved services** to internal and external customers.

Innovation & Technology Expertise

--demonstrated effective project management skills with successful **Multi-Use Project Grant for \$8.5 million** to move Collingwood's Parks and Recreation Programs to the forefront.

--directed selection and implementation of **new facilities booking program**, resulting in ease of payment processing, enhanced customer service, significant tracking performance improvement and improved cash management.

--founding member of the Lifestyle Information Network (LIN)

Special Events Expertise

- Chair, Elvis Festival Inc., 2003-2010
- Executive Member, 2008 Paralympic Games
- Chair, 2008 Ontario Winter Games
- Executive member, 2006 Ontario Winter Games
- Chair, Winterfest 2000, Ontario Senior Games
- Co-Chair, 1997 Toronto/Collingwood World Winter Games
- Co-Chair, 1996 World Masters Weightlifting Federation Championships
- Co-Chair, Toronto/Collingwood 1995 World Special Olympic Bid Committee
- Co-Chair, Georgian Bay Tall Ship Festival, 1994
- Executive Committee, World Student Ski Championship, 1993
- General Manager, 1991 Ontario Winter Games, Collingwood
- Co-Host, Team Canada Hockey Training Camp, 1991
- Co-Host, An Evening of Champions, Figure Skating, 1991
- Co-Chair, Ontario Arena Association Conference, 1988 and 1990
- Director, Collingwood World Cup Horse Show, 1986-2010
- Bid Team Executive, Canadian School Boy Wrestling Championships, 1987
- Director, International Silver Stick Hockey Tournament, 1979-1983
- Director, North American Board Sailing Championships, 1982
- Official Liaison, Federal Government Liberal Caucus Meeting, 1998

Work Experience

2002 - 2010 Municipality of Collingwood Collingwood, Ont.

Director of Leisure Services

Managed an operational budget of \$3 million and over 70 staff. Responsible for the amalgamation of five separate departments within the Town's municipal structure, creating a cohesive team structure with achievable goals and objectives that are supported by Council. Through community involvement and feedback, developed and implemented two Master Plan processes for the Leisure Services Department that reflect the community's strategic vision for the future of Leisure Services in the Town of Collingwood. Worked hard to foster the "Can Do" attitude, making Collingwood area one of Canada's premier special event locations. Other responsibilities included:

- Participation on Simcoe County Healthy Lifestyle sub-committee of Simcoe County New Growth Plan and recommending the promotion of active transportation transition in Simcoe County
- Director of the Collingwood & Regional Airport Municipal Service Board
- Harbour Master for Town's harbour including organizing events, re-development, safety, tourism and creating Master Plan for future harbour build out during its transition from industrial to recreational and commercial.
- Chairman of Collingwood Elvis Festival Inc., world's largest Elvis Festival 2001-2010 with an operating budget in excess of 1.5 million.

1968 - 1977

Canada and USA

Professional Sports Career

Professional Hockey Player in the winters of 1968-1977. During the summers worked at North York Hockey School. Director of Centennial Hockey School 1976-1977; Director of Physical Education 1972-1975; Hockey School Instructor 1968-1972. In 1976 was an actor in the movie "Slap Shot", Universal Studios.

1989-2011

Consulting Projects

Provided professional expertise on a variety of Master Plans and studies, including:

- Simcoe County Master Trails Plan, 2009-2010
- Trails Study (life changes correlated to proximity to trails) 2006-2007
- Provincial Trails Policy
- Simcoe Grey, A Regional Trail Network Strategy, 1999
- The Economic Benefits of the Georgian Trail to the Town of Collingwood and Region, published 1999
- Regional Industrial Workshop Opportunity, 1998
- Nipissing East Community Opportunities Near North Trails Partnership Trails Master Plan, 1993-1994
- Rails to Trails to Greenways Manual, 1992-1993
- Wasaga Beach Trails Master Plan, 1992-1993
- Simcoe County Trails Master Plan, 1991-1992
- Sequin Trail Management Plan, 1990-1991
- Rails to Trail Binder Series, 1989-1990

Education and Training

2006-2008 Cornell University New York, USA

IAMM 3-Year Senior Executive Symposium

School of Hotel Management

Visioning Management, Strategic Planning for Leaders, Leadership Culture for the Future.

1999 Humber College Toronto, Ont.

Post-Graduate Diploma in Hospitality, Recreation and Tourism

1995 Colorado State University Colorado, USA

Recreation Facility Design Course

1993 University of Waterloo Waterloo, Ont.

Part-time Masters Degree in Leisure Studies

6 of 20 credits completed.

1983 Humber College Toronto, Ont.

Diploma in Recreation Leadership

1979 Humber College Toronto, Ont.

Diploma in Arena Management

1970-1973 University of Michigan Ann Arbor, USA

Honours Bachelor of Science in Education

Certifications

- Introduction to Microsoft Project Workshop, Schulich School of Business, York University, December 2002
- Project Change Management, Schulich School of Business, York University, April 2003
- Understanding Project Economics and Politics, Schulich School of Business, York University
- Certified Municipal Manager III, The Ontario Municipal Management Institute, 2002
- Permanent Arena Manager's Certificate, #290
- Arena Management Certification, #2060-84
- Recreation Administrators Level III, #4007-89
- National Coaches Certification Program, Level IV
- Professional Development Program, University of Guelph, 1983-1990

Association Memberships

- PARC Advisory Committee (OPHEA program)
- Board of Directors, Sport Alliance of Ontario, 2009-2010
- Parks Recreation Ontario
- Clearview Municipal Trails Committee, 2004-2011
- Ontario Recreation Facilities Association
- Canadian Parks/Recreation Association
- Simcoe County Recreation Association
- Chairman of TV Ontario Regional Advisory Board, 1989-1994
- Georgian Trail Board of Management
- Board of Directors, Blue Mountain Foundation for the Arts, 1986-1990
- Executive, Collingwood Shipbuilders Sr. A Hockey Team, 1983-1986
- Ontario Trails Association
- Federation Network Association
- Ontario Recreation Society, 1983-1993
- Ministry of Recreation and Tourism Master Plan Review Committee, 1986
- Founding member of International Greenways Council, 1988
- Rogers Television Community Advisory Board, 1999-2003
- Founding Board Member, Leisure Intelligence Network (LIN), Ontario
- Liberal Convention Delegate, 2002 and 2005